

EST 1945

THE REJUVENATE COLLECTION
MAURICE KAIN

DESIGNED IN NEW ZEALAND & AUSTRALIA
MADE ACROSS THE GLOBE

Edition 1 2021

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Maurice Kain



THINK GREEN. BUY RECYCLED.

WHAT IS RECYCLED POLYESTER?

Recycled Polyester yarn is made from post-consumer and post-industrial recycled PET products such as bottle and packaging. Recycled Polyester lowers the demand for new petroleum-based products, thus reducing significantly the carbon footprint.

It also diminishes the amount of plastics going into landfill: for every 1 meter of Rejuvenate, 81 one litre bottles are diverted from landfill. In other words, an average of 400 bottles are used on an average sized window.

Rejuvenate will not degrade! It is no less colour fast or durable than regular Polyester and we guarantee it for five years!

Are you helping to save the planet by choosing Rejuvenate? Yes you are!

1.

From wasteful plastic bottles....



To shredded up plastic pieces...

2.

3.

Spun into recycled yarn...

Made into Rejuvenate fabric!

4.



THE STORY

REJUVENATE

CURTAIN TEXTILE COLLECTION



Plastics consistently make up 80% of all marine debris studied. It has been estimated that there is around 5.25 trillion macro and micro-plastic pieces floating in the open ocean. Weighing up to 269,000 tonnes.

Featuring an abundance of sophisticated attributes, Rejuvenate represents 320cm of environmentally conscious luxury. Made out of recycled Polyester, each meter of Rejuvenate fabric contains 81 one litre plastic bottles that have been recycled and prevented from entering landfill.

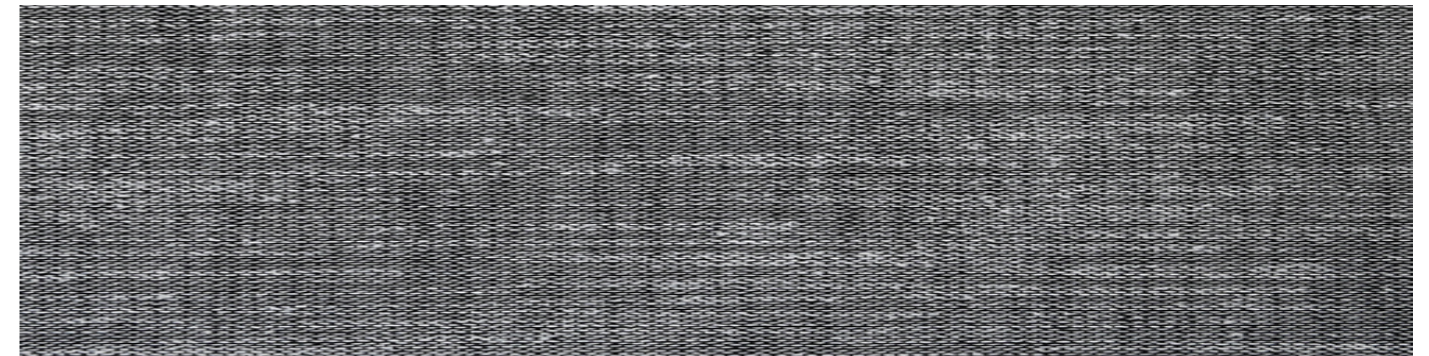
Boasting an on-trend colourline of warm and cool neutrals that represent the many shades that take form in our nature, Rejuvenate offers subtle texture with a hint of personality for any interior aesthetic.



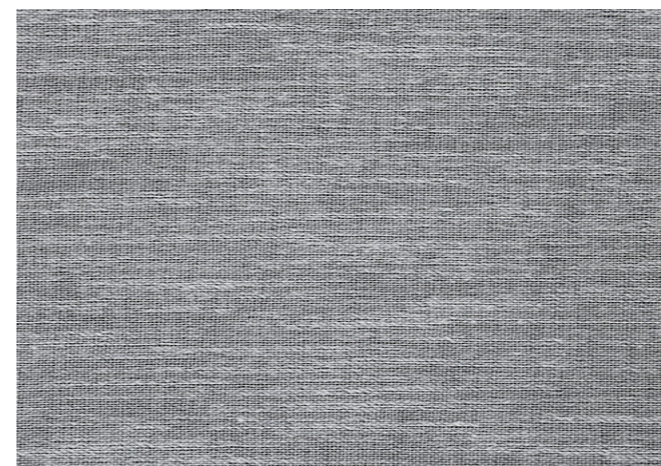
THE RANGE
REJUVENATE



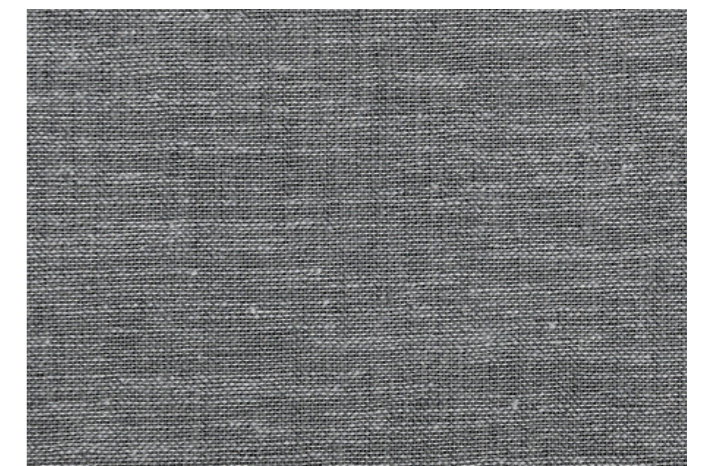
REJUVENATE JET



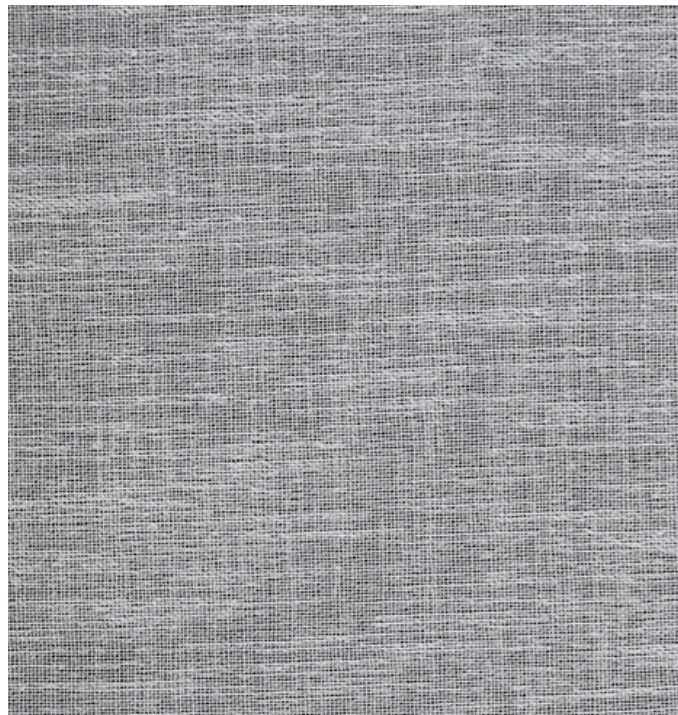
REJUVENATE GRANITE



REJUVENATE STORM



REJUVENATE MARBLE



REJUVENATE CLOUD



REJUVENATE WHISPER



REJUVENATE LINEN



REJUVENATE PAPERBARK



REJUVENATE STONE



REJUVENATE SHADOW

REJUVENATE COLLECTION TEXTILE GUIDE



COMPOSITION	
WASHING	
USE	
CARE CODE	
WIDTH	320CM CONT.
FINISHING	WEIGHTED BASE
COLOUR RANGE	10 JET, GRANITE, STORM, MARBLE, CLOUD, WHISPER, LINEN, PAPERBARK, STONE, SHADOW
PATTERN REPEAT	NIL



VIEW THE COLLECTION



ONLINE ORDERING

with *Basford Brands* is as easy as 1,2,3

Ordering online is by far the fastest, most accurate and efficient way to place your order. Let's show you how...

1

Head to www.basfordbrands.com on any digital device. Our website will show you 24 hour live updates of our factory stock levels, so you have complete confidence in the availability of your desired products.

2

Place your order online through your own client account, or if you do not yet have an account, you can set one up by following the step by step instructions, or by contacting our friendly customer service team at customerservicedecorative@basfordbrands.com or phone 1300 656 626.

3

Once your order has been placed, we guarantee to dispatch your order within 72 hours.*
*Read more about our Stock Guarantee Program



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