



ZAAB

INDOOR

About Zaab Homewares

Zaab focuses on developing coordinated and contemporary collections of window furnishing products, as well as indoor and outdoor cushions, perfect for styling interior and exterior spaces. With Zaab Homewares you can create an inspiring and luxurious atmosphere in your home interchangeable from season to season.

The Zaab design and development team are dedicated to creating products that are both practical and design focused. Zaab's collections are meticulously conceptualised and sourced in-line with interior trends both locally and abroad with an emphasis placed on great quality and affordability.

The Zaab Team

AU basfordbrands.com | customerservicepackaged@basfordbrands.com | 1300 656 626 | @zaabhomewares

About Basford Brands

With over 80 years' experience, Basford Brands is a dynamic and innovative designer and marketer of soft furnishings and homewares. Industry leaders in both custom-made and ready-made window coverings, Basford Brands is the fastest growing window furnishings and homewares company in Australia and New Zealand. Basford Brands supplies most window furnishings destinations in Australasia, from independent specialists to multi store retail and is considered to be the largest supplier on the market today.

With a rich history in design and development, Basford Brands has invested in state-of-the-art technology for design, manufacture, warehousing and distribution of homewares products through the Asia Pacific region, with a special focus on the Australian and New Zealand markets. Basford Brands is proudly Australasian owned and managed.

NZ basfordbrands.com | customerservice@basfordbrands.co.nz | 0800 109 010 | @zaabhomewares

Winter Indoor 2024

Step into the enchanting narrative of the Winter 24 Indoor Collection, where every detail resonates with the soul of your home. Our exclusive in-house designs pay homage to classic heritage patterns, seamlessly blending the richness of tradition with a contemporary flair.

Drawing inspiration from mid-century timepieces and the edgy charm of English cottages, this collection breathes life into refined femininity. It's a warm and tonal design journey that transforms living spaces into opulent retreats, immersing them in the opium den allure of rich, saturated hues – from wine-soaked burgundy to rust, deep relic blues, and tree-top greens.

More than just cushions, these pieces are an embodiment of a "sumptuous but unstuffy hideout." Each cushion tells a story, reflecting the ethos of homeowners who appreciate the art of matching a home's built-in patina. The result is a relaxed, unpretentious, yet fully energized collection of interchangeable pieces that beautifully function and speak volumes about the sanctuary they create.

Beyond their visual allure, the range is an ambassador of comfort, utilising only the most premium of fabrics. Featuring either concealed or invisible zippers, the soft cushion covers are easily removable and come paired with premium feather inserts.



Feather Filled



Cotton Content



Linen Content



Polyester Content





Balmain Blush
Double Sided Print
50cm x 50cm

🌿 ☁️ 🌿



Lilyfield Blush
Double Sided Print
50cm x 50cm + 4cm Flange hem

🌿 🌿 ☁️



Darcy Olive
Double Sided Print
50cm x 50cm

🌿 ☁️ 🌿



Lilfield Oblong Blush
Floral Printed Velvet
40cm x 60cm

🌿 ☁️



Geneva Olive
Plain Linen
50cm x 50cm

🌿 🌿



Lucerne Mocha
Boucle with Flange Edge
50cm x 50cm + 4cm Flange hem



Lucerne White
Boucle with Flange Edge
50cm x 50cm + 4cm Flange hem



Geneva Mocha
Plain Linen
50cm x 50cm



Balmain Mocha
Double Sided Print
50cm x 50cm



Calder Mocha
Velvet Pinched Stripe
40cm x 60cm







Balmain Black

Digital Print

50cm x 50cm



Lucerne Black

Boucle with Flange Edge

50cm x 50cm + 4cm Flange hem



Geneva Natural

Plain Linen

50cm x 50cm



Calder Black

Velvet Pinched Stripe

40cm x 60cm



Darcy Mocha

Double Sided Print

50cm x 50cm





Balmain Blue

Digital Print

50cm x 50cm



Wilhemina Navy

Floral Printed Velvet

50cm x 50cm



Wilhemina Oblong Navy

Floral Printed Velvet

40cm x 60cm



Geneva Black

Plain Linen

50cm x 50cm





ZAAB

OUTDOOR

Outdoor 2024

Experience the Zaab outdoor cushion collection, meticulously crafted to withstand the challenging Australasian climates through its UV-stabilized colourfastness. Elevate your comfort with our plush cushion covers, designed for effortless maintenance with fully removable features. Engineered with water-repellent properties, these covers are perfect for semi-exposed areas, ensuring durability and style in every setting.

Explore a diverse array of designs tailored to complement a wide range of exteriors – with Zaab cushions, there's a perfect match for every setting.



Water Repellent



UV Stabilised



Polyester Content



Recycled Content





Melange Navy
Woven PET | 50cm x 50cm
☔ ☀️ ∞



Leaf Navy
Printed | 50cm x 50cm
☔ ☀️ 🌿



Calypso Daze
Printed | 40cm x 60cm
☔ ☀️ 🌿 ∞



Stripe Blush
Printed | 50cm x 50cm
☔ ☀️ 🌿



Lilypad Aqua
Printed | 50cm x 50cm
☔ ☀️ 🌿



Miami Aqua
Printed | 50cm x 50cm
☔ ☀️ 🌿



Leaf Green
Printed | 50cm x 50cm
☔ ☀️ 🌿



Lilypad Blush
Printed | 50cm x 50cm
☔ ☀️ 🌿



Stripe Aqua
Printed | 50cm x 50cm
☔ ☀️ 🌿



Lilypad Green
Printed | 50cm x 50cm
☔ ☀️ 🌿



Leaf Blush
Printed | 50cm x 50cm
☔ ☀️ 🌿



Miami Natural
Printed | 50cm x 50cm
☔ ☀️ 🌿



Miami Green
Printed | 50cm x 50cm
☔ ☀️ 🌿



Melange Blush
Woven PET | 50cm x 50cm
☔ ☀️ ∞



Stripe Natural
Printed | 50cm x 50cm
☔ ☀️ 🌿



Stripe Yellow
Printed | 50cm x 50cm
☔ ☀️ 🌿



Outdoor Rugs



Java Natural Woven Floor Rug
160cm x 230cm | 200cm x 300cm
∞



Noosa Navy
Printed | 50cm x 50cm
☂ ☀ 🌿



Beach Huts Navy
Printed | 50cm x 50cm
☂ ☀ 🌿



Daisy Navy
Woven PET | 50cm x 50cm
☂ ☀ 🌿



Beach Multi
Printed | 50cm x 50cm
☂ ☀ 🌿



Miami Navy
Printed | 50cm x 50cm
☂ ☀ 🌿



Leaf Navy
Printed | 50cm x 50cm
☂ ☀ 🌿



Combi Multi
Printed | 50cm x 50cm
☂ ☀ 🌿



Frangipani Blush
Printed | 50cm x 50cm
☂ ☀ 🌿



Combie Navy
Printed | 50cm x 50cm
☂ ☀ 🌿



Frangipani Navy
Printed | 50cm x 50cm
☂ ☀ 🌿



Noosa Blush
Printed | 50cm x 50cm
☂ ☀ 🌿



Combie Natural
Printed | 50cm x 50cm
☂ ☀ 🌿



Breeze Blue
Printed | 50cm x 50cm
☂ ☀ 🌿



Breeze Blush
Printed | 50cm x 50cm
☂ ☀ 🌿



Noosa Natural
Printed | 50cm x 50cm
☂ ☀ 🌿



Breeze Natural
Printed | 50cm x 50cm
☂ ☀ 🌿



Breeze Green
Printed | 50cm x 50cm
☂ ☀ 🌿



Noosa Green
Woven PET | 50cm x 50cm
☂ ☀ 🌿





Delilah Navy
Chunky Slub Print | 50cm x 50cm



Twilight Turquoise
Printed | 50cm x 50cm



Montauk Turquoise
Pleated | 50cm x 50cm



Montauk Olive
Pleated | 50cm x 50cm



Calypso Caramel
Chunky Weave | 50cm x 50cm



Montauk Ochre
Pleated | 50cm x 50cm



London Navy
Velvet Panel | 50cm x 50cm



Montauk Seafoam
Pleated | 50cm x 50cm



London Olive
Velvet Panel | 50cm x 50cm



Seaforth Caramel
Frayed Print | 50cm x 50cm



London Blush
Velvet Panel | 50cm x 50cm



Montauk Orange
Pleated | 50cm x 50cm



London Turquoise
Velvet Panel | 50cm x 50cm



Twilight Olive
Printed | 50cm x 50cm



Napier Caramel
Half Tufted | 50cm x 50cm



Maine Blush
Tufted | 50cm x 50cm



Nightfall Olive
Printed | 50cm x 50cm



Delilah Black
Shunky Slub Print | 50cm x 50cm



Summerville Turquoise
Printed | 50cm x 50cm



Twilight Natural
Printed | 50cm x 50cm



Haven Natural
Tufted Tassels | 50cm x 50cm



Delilah Blush
Chunky Slub Print | 50cm x 50cm



Havana Orange
Tassel | 50cm x 50cm



Nightfall Black
Printed | 50cm x 50cm





Indoor Rugs



Taylor Black
Woven | 160cm x 320cm



Positano Natural
Woven Jute | 160cm x 23-cm



Cannes Natural
Woven Jute | 160cm x 230cm



Beau Natural
Cut Pile | 160cm x 230cm



Montauk Black
Pleated | 50cm x 50cm



Yoko Black
Quilted Velvet | 50cm x 50cm



Portico Black
Tufted Tassels | 50cm x 50cm



Brentwood Cream
Woven Fringe | 50cm x 50cm



Osaka Black
Tufted | 50cm x 50cm



Napier Black
Half Tufted | 50cm x 50cm



Maine Natural
Tufted | 50cm x 50cm



Terrie Cream
Tufted | 50cm x 50cm



London Black
Velvet Panel | 50cm x 50cm



Calypso Cream
Chunky Weave | 50cm x 50cm



Napier Cream
Half Tufted | 50cm x 50cm



Montauk White
Pleated | 50cm x 50cm





Amsterdam Black
Woven | 50cm x 50cm

Icon: diamond, leaf, cloud



Portobello Black
Stripe Panel | 50cm x 50cm

Icon: leaf, cloud



Bordeaux Black
Woven Stripe | 50cm x 50cm

Icon: leaf, infinity, cloud



Ankara Black
Slub Print | 50cm x 50cm

Icon: leaf, cloud



Caroline Black
Chunky Slub Print | 50cm x 50cm

Icon: leaf, cloud



Osaka Cream
Tufted | 50cm x 50cm

Icon: leaf, infinity, cloud



Trapeze Black
Printed | 50cm x 50cm

Icon: leaf, cloud



Belvoir Black
Woven Stripe | 50cm x 50cm

Icon: leaf, infinity, cloud



Amsterdam Cream
Woven | 50cm x 50cm

Icon: diamond, leaf, cloud



Aberdeen Cream
Tufted | 50cm x 50cm

Icon: leaf, cloud



Mosman Cream
Tufted Slub | 50cm x 50cm

Icon: leaf, cloud



Bobo Cream
Boucle | 50cm x 50cm

Icon: leaf, grid



Sicily Cream
Plain Fringe | 50cm x 50cm

Icon: leaf, cloud



Piazza Cream
Quilted Velvet | 50cm x 50cm

Icon: leaf, cloud



Indoor Throws



Trent Caramel
Boucle Fringe | 127cm x 152cm

Icon: cloud



Pinewood Navy
Woven Tufted | 130cm x 180cm

Icon: infinity, cloud



Constantine Cream
Woven Tufted | 130cm x 180cm

Icon: infinity, cloud



Constantine Black
Woven Tufted | 130cm x 180cm

Icon: infinity, cloud



Tommy Natural
Tufted | 50cm x 50cm



Ankara Fawn
Slub Print | 50cm x 50cm



Alana Green
Frayed Print | 50cm x 50cm



Amsterdam Green
Woven | 50cm x 50cm



Oxford Blue
Plain Linen | 50cm x 50cm



Daria Navy
Chunky Slub Print | 50cm x 50cm



Amsterdam Navy
Woven | 50cm x 50cm



Portobello Fawn
Stripe Panel | 50cm x 50cm



Bobo Fawn
Boucle | 50cm x 50cm



Osaka Moss
Tufted | 50cm x 50cm



Caroline Navy
Chunky Slub Print | 50cm x 50cm



Barcelona Dusk
Corduroy | 50cm x 50cm



Trapeze Navy
Printed | 50cm x 50cm



Lilith Print
Slub Print | 50cm x 50cm



Marrakesh Fawn
Slub Print | 50cm x 50cm



Trapeze Green
Printed | 50cm x 50cm



Lilith Sage
Slub Print | 50cm x 50cm



Marrakesh Navy
Slub Print | 50cm x 50cm



Layla Blue
Floral Print | 50cm x 50cm



Alana Navy
Frayed Print | 50cm x 50cm



Ankara Navy
Slub Print | 50cm x 50cm



Sicily Navy
Plain Fringe | 50cm x 50cm



Daria Green
Chunky Slub Print | 50cm x 50cm



Barcelona Sage
Corduroy | 50cm x 50cm



Oxford Sage
Plain Linen | 50cm x 50cm



Cecil Blue
Jacquard | 50cm x 50cm



Provence Navy
Woven Check | 50cm x 50cm



Portobello Navy
Stripe Panel | 50cm x 50cm



Osaka Navy
Tufted | 50cm x 50cm



Piazza Navy
Quilted Velvet | 50cm x 50cm





Barcelona Dusty Pink
Corduroy | 50cm x 50cm



Amsterdam Blush
Woven | 50cm x 50cm



Alana Blush
Frayed Print | 50cm x 50cm



Caroline Blush
Chunky Slub Print | 50cm x 50cm



Jane Multi
Floral Print | 50cm x 50cm



Provence Caramel
Woven Check | 50cm x 50cm



Osaka Caramel
Tufted | 50cm x 50cm



Trapeze Caramel
Printed | 50cm x 50cm



Petunia Blush
Sub Print | 50cm x 50cm



Sicily Blush
Printed | 50cm x 50cm



Oxford Blush
Plain Linen | 50cm x 50cm



Priscilla Multi
Chunky Slub Print | 50cm x 50cm



Alana Caramel
Frayed Print | 50cm x 50cm



Daria Caramel
Chunky Slub Print | 50cm x 50cm



Oxford Ochre
Plain Linen | 50cm x 50cm



Barcelona Yellow
Corduroy | 50cm x 50cm



Piazza Blush
Quilted Velvet | 50cm x 50cm



Bobo Blush
Boucle | 50cm x 50cm



Marrakesh Blush
Slub Print | 50cm x 50cm



Molly Multi
Floral Print | 50cm x 50cm



Piazza Fawn
Quilted Velvet | 50cm x 50cm



Amsterdam Caramel
Woven | 50cm x 50cm



Layla Terra
Floral Print | 50cm x 50cm



Oxford Terra
Plain Linen | 50cm x 50cm



Osaka Blush
Tufted | 50cm x 50cm



Portobello Blush
Stripe Panel | 50cm x 50cm



Ankara Blush
Slub Print | 50cm x 50cm



Bordeaux Caramel
Woven Stripe | 50cm x 50cm



The Zaab Difference

At Zaab, our unwavering passion for design ignites our creations. Drawing inspiration from the vibrant rhythm of everyday life, our meticulously crafted indoor and outdoor cushions transcend ordinary decor. We select only the finest, premium fabrics to ensure that each cushion becomes an ambassador of luxurious relaxation. This is the Zaab difference.

Our Product

Exquisite craftsmanship and a steadfast commitment to quality lie at the core of every Zaab cushion creation. However, it is important to note that due to the made-to-order nature of our cushions, slight irregularities in materials, fabrics, or prints may occur, adding to the distinctive character of each piece. These subtle variations are an inherent part of the manufacturing process.

Cushion Insert Guide

At Zaab we like to give to our customers variety. This is why we provide to options of insert: Polyester or premium feather. Both choices make our beautiful Zaab cushions even more versatile. Please note our feather inserts are not outdoor grade but are perfect for patio and well shaded areas. Our cushions are stuffed locally in our Geelong warehouse located in Victoria Australia.

Polyester Inserts

100% Polyester fibres with a soft feather-like feel.
Quality 100% Polyester cover.
Generously filled.
Plump and pert. Soft and supportive.
Vegan friendly.
Allergy and odour-free.
Machine washable and may be tumble dried.

Premium Feather Inserts

100% duck feather.
Quality 100% cotton downproof cover.
Generously filled.
Relaxed and easily mouldable.
Warm and insulative.
Air well before use - regular fluffing required.
Machine Washable and may be tumble dried.

Outdoor Range

The Zaab outdoor range is built to weather the harsh Australasian climates by offering UV stabilised colourfastness. Our soft cushion covers water repellent and are fully removable easy maintenance. Cushions should always be brought indoors in extreme weather conditions and avoid being exposed to heavy rain and/or stagnant water.

Indoor Range

The Zaab indoor cushions are more than mere accessories; they are gateways to a realm of boundless creativity and elevated relaxation. Our soft cushion covers are easily removable to allow for easy maintenance. Our indoor cushions are not considered outdoor grade however can be used for patio and well shaded areas.

Recycled Content

We are committed to finding more sustainable ways to produce our cushions. The Zaab recycled content symbol represents products that have been thoughtfully created using recycled materials.





Cushion Care Guide

Please refer to care label that will be located on all soft goods by a hang-tag or label sewn on the seam of your cushion. Always refer to the care label before attempting ANY cleaning. Treat spills as soon as possible to ease/prevent stains and permanent damage. Our advice is given in good faith and should not be considered a guarantee. If in any doubt, always consult a professional cleaning company.

Outdoor

Zaab outdoor cushions are UV stabilised water repellent to allow for care-free outdoor use. To extend the longevity of our outdoor cushions we recommend storing items away when they are not in use and to spot clean items immediately following the event of a spill to prevent permanent stain/damage. Do not leave cushions wet, dry immediately.






Indoor

Zaab feather-filled cushions should be shaken and/or fluffed regularly to maintain their desired plump appearance. A light vacuum with reduced suction every 6 months to maximise dust control is recommended. To extend the longevity of our indoor range we recommend spot cleaning items immediately following the event of a spill to prevent permanent stain/damage. Our indoor cushions are not considered outdoor grade however can be used for patio and well shaded areas. Indoor cushions should always be brought indoors overnight and in extreme weather conditions.

Zaab Cushion Attributes

Our catalogue utilises descriptor symbols to aid light reading when learning about our ranges. These symbols should not be considered unique to

the Zaab brand, and may be presented in different ways, with different meanings, for different brands however are important when understanding the specialties of our cushion products.

-  Zaab cushion is water repellent.
-  Zaab cushion is UV stabilised.
-  Zaab cushion contains polyester content.
-  Zaab cushion contains cotton content.
-  Zaab cushion contains linen content.
-  Zaab cushion contains bamboo content.
-  Zaab cushion contains acrylic content.
-  Zaab cushion contains a polyester insert.
-  Zaab cushion contains a feather insert.

Colour Reference Disclaimer

Please note all photography in this catalogue is intended as a visual representation only. Although care is taken to ensure images are not misrepresented, colours are not an exact match due to variation in printer standards and monitor calibration.

Contact

Zaab Homewares Pty Ltd Australia
basfordbrands.com/brands/zaab
customerservicepackaged@basfordbrands.com
1300 656 626
@zaabhomewares #zaabcushions

Zaab Homewares Pty Ltd NZ
basfordbrands.com/brands/zaab
customerservice@basfordbrands.co.nz
0800 109 010
@zaabhomewares #zaabcushions