

Celebrating 70 years of LAURAASHLEY

With an inspiring start up story built on upon entrepreneurial ambition, craft, creation and traditional values of quality and originality, the Laura Ashley story remains synonymous with beauty and design. As the Laura Ashley story reaches its 70th year, the extensive heritage and rich archive continue to inspire collections that celebrate nostalgia through current trends and modern designs.





Winter 2024

Embark on a winter journey with the exquisite Laura Ashley W24 collection, a stunning testament to timeless elegance. This captivating assortment breathes new life into heritage prints, seamlessly blending the essence of the brand's storied past with a contemporary vision tailored for modern bedrooms.

Thoughtfully designed with both maximalist and minimalist aesthetics in mind, the collection presents an exclusive curation of looks that effortlessly transcends bedroom boundaries. These versatile ensembles can either cascade through the entirety of your home, creating a lavish ambiance, or be subtly scaled back to infuse smaller spaces with delightful touches of print and color.



Trailing Vintage Blossom

QUILT COVER SET

Delicately trailing blossoms evoke a timeless charm, seamlessly blending the richness of tradition with a subtle infusion of modern oriental aesthetics. The thoughtfully crafted stripe on the reverse not only adds a touch of versatility but also allows for diverse styling options on the bed.



DETAILS

Set Includes 2 Matching Pillowcases
Filled Piping Edge
Clear Buttons

REVERSE DESIGN

Pennel Stripe

COLOUR

Midnight Blue

COMPOSITION

100% Textured Cotton

SET SIZES

DOUBLE	180	Χ	210cm
QUEEN	210	Х	210cm
KING	245	Χ	210cm
PILLOWCASES (x2)	48	Х	73cm





Trailing Vintage Blossom
Midnight Blue

BED CUSHION

Midnight Blue
50x50cm
100% Cotton
Double Sided





Somerford Sage Green

EUROPEAN PILLOW

65x65cm

100% Cotton Velvet
Scalloped Flange

Libby Pink

QUILT COVER SET

Indulge in the captivating charm of our Libby set, boasting an eye-catching print that exudes a whimsical allure. This enchanting ensemble features a playful small-scale sketched floral motif, adding a touch of lighthearted elegance to your space. The delicate tie closures introduce a subtle yet romantic element.



DETAILS

Set Includes 2 Matching Pillowcases
*Single Size Includes 1 Pillowcase
Tie Closure

REVERSE DESIGN

Libby

COLOUR

Pink

COMPOSITION

100% Cotton Percale

SET SIZES

SINGLE	140	Χ	210cm
DOUBLE	180	Χ	210cm
QUEEN	210	Х	210cm
KING	245	Χ	210cm
PILLOWCASE	48	X	7.3cm







Libby Pink BED CUSHION

Pink
50x50cm
100% Cotton
Double Sided
Ruddled Edge

Libby Blue

QUILT COVER SET

Indulge in the captivating charm of our Libby set, boasting an eye-catching print that exudes a whimsical allure. This enchanting ensemble features a playful small-scale sketched floral motif, adding a touch of lighthearted elegance to your space. The delicate tie closures introduce a subtle yet romantic element.



DETAILS

Set Includes 2 Matching Pillowcases
*Single Size Includes 1 Pillowcase
Tie Closure

REVERSE DESIGN

Libby

COLOUR

Blue

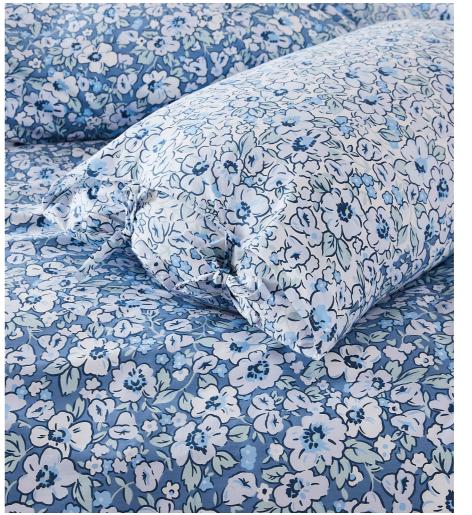
COMPOSITION

100% Cotton Percale

SET SIZES

SINGLE	140	Χ	210cm
DOUBLE	180	Χ	210cm
QUEEN	210	Χ	210cm
KING	245	Χ	210cm
PILLOWCASE	48	X	73cm







Libby Blue BED CUSHION

Blue 50x50cm 100% Cotton Double Sided Ruddled Edge

Trailing Laurissa

QUILT COVER SET

Experience understated luxury with the Trailing Laurissa set, featuring a delicately embroidered Jacobean floral design. The subtle embroidery adds a touch of intricate detail, elevating the overall aesthetic and creating a bedding set that exudes enduring charm.



DETAILS

Set Includes 2 Matching Pillowcases Quilted Demask Design Clear Buttons

REVERSE DESIGN

Plain Dye

COLOUR

Off White

COMPOSITION

100% Cotton Percale

SET SIZES

DOUBLE	180	Χ	210cm
QUEEN	210	Χ	210cm
KING	245	Χ	210cm
PILLOWCASES (x2)	48	X	73cm







Trailing Lauraissa
Off White
EUROPEAN PILLOW

65x65cm 100% Cotton

Barley

QUILT COVER SET

A blossoming jacquard, the Barley set features intertwined leaves on delicate branches in a subtle trailing pattern. A classic and two-tonal colour platte for ease of styling, the design exudes freshness and sophistication.



DETAILS

Set Includes 2 Matching Pillowcases
*Single Size Includes 1 Pillowcase
Clear Buttons

REVERSE DESIGN

Plain Dye

COLOUR

Seaspray Blue

COMPOSITION

100% Cotton Jacquard

SINGLE	140	Χ	210cm
DOUBLE	180	Χ	210cm
QUEEN	210	Χ	210cm
KING	245	Χ	210cm
PILLOWCASE	48	Χ	73cm



Campion

SHEET SET

Revel in the charm of the Campion design that unveils an intricate small-scale floral motif, presented in two vibrant and youthful colour ways.



DETAILS

Set Includes 1 Flat sheet, 1 Fitted sheet & 2 Matching Pillowcases
*Single Size Includes 1 Pillowcase

COLOURS

Pink & Seaspray Blue

COMPOSITION

100% Cotton Percale

SINGLE	FLAT	180	Χ	254cm
	FITTED	91	Χ	190 + 40cm
DOUBLE	FLAT	230	Χ	254cm
	FITTED	137	Χ	193 + 40cm
QUEEN	FLAT	245	Χ	265cm
	FITTED	152	Χ	203 + 40cm
KING	FLAT	275	Χ	265cm
	FITTED	182	Χ	203 + 40cm
PILLOWO	CASE	48	Χ	73cm







China Rose

FLANNELETTE SHEET SET

Embrace the timeless beauty of the China Rose design, where delicate floral roses bloom gracefully upon slender branches, enhanced by a subtle watercolor effect that delicately blends hues of serene and calming blue.



DETAILS

Set Includes 1 Flat sheet, 1 Fitted sheet & 2 Matching Pillowcases

COLOURS

Midnight Blue

COMPOSITION

100% Cotton Flannelette

DOUBLE	FLAT	230	Х	254cm
	FITTED	137	Χ	193 + 40cm
QUEEN	FLAT	245	Χ	265cm
	FITTED	152	Χ	203 + 40cm
KING	FLAT	275	Χ	265cm
	FITTED	182	Χ	203 + 40cm
PILLOWO	ASE	48	Х	73cm







$Brampton\,Stripe$

FLANNELETTE SHEET SET

The Brampton Stripe Flannelette design features a sophisticated collation of alternating thick and thin stripes, presented in two vibrant and youthful colour ways.



DETAILS

Set Includes 1 Flat sheet, 1 Fitted sheet & 2 Matching Pillowcases

COLOURS

Blush Pink & Midnight Blue

COMPOSITION

100% Cotton Flannelette

DOUBLE	FLAT	230	Χ	254cm
	FITTED	137	Χ	193 + 40cm
QUEEN	FLAT	245	Χ	265cm
	FITTED	152	Χ	203 + 40cm
KING	FLAT	275	Χ	265cm
	FITTED	182	Χ	203 + 40cm
PILLOWO	ASF	48	X	73cm







Walled Garden

COVERLET

Combining the beauty of an English country home wih the vintage elegance of the classic Laura Ashley floral. A reversible design in a calming tonal navy colour way.



DETAILS

Set Includes 2 Matching Pillowcases with tie closure Quilted Diamond Stictching

REVERSE DESIGN

Farnworth

COLOURS

Midnight Blue

COMPOSITION

100% Cotton

COVERLET SIZES

QUEEN 220 x 240cm PILLOWCASE (x2) 48 x 73cm







EUROPEAN PILLOWSomerford Midnight Blue

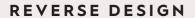
65x65cm 100% Cotton Velvet Scalloped Flange



Edita's Garden

QUILT COVER SET

Radiating a captivating sense of warmth, Edita's Garden beckons with an air of irresistible charm. Its enchanting branches, adorned with an array of exquisite exotic flowers, evokes an ambiance that is both romantic and alluringly tropical.



Lille Stripe

COLOUR

Blush Pink

COMPOSITION

100% Cotton Slub

DETAILS

Set Includes 2 Matching Pillowcases
Scalloped Edge
Clear Buttons

SET SIZES









Percy

QUILT COVER SET

Effortlessly understated, this artfully crafted tonal floral print made its debut within the Laura Ashley collections back in 1995. Its refined elegance lies in its ability to exude a sense of quiet sophistication, even amidst the opulent profusion of blooms.



Campion (Reversible)

COLOUR

Sky Blue

COMPOSITION

50% Linen / 50% Cotton Front 100% Cotton Slub Reverse

DETAILS

Set Includes 2 Matching Pillowcases
Flat Piped Trim
Reversible Design
Clear Buttons

SET SIZES









Maryam

QUILT COVER SET

Unquestionably graceful, Maryam unveils resplendent chrysanthemums that infuse your living spaces with a breath of the natural world. This enduring design weaves together a narrative of time-honored allure, bestowing an ambiance that seamlessly marries opulence with a welcoming embrace.

REVERSE DESIGN

Farnworth Stripe (Reversible)

COLOUR

Hedgerow Green

COMPOSITION

50% Linen / 50% Cotton Front 100% Cotton Slub Reverse

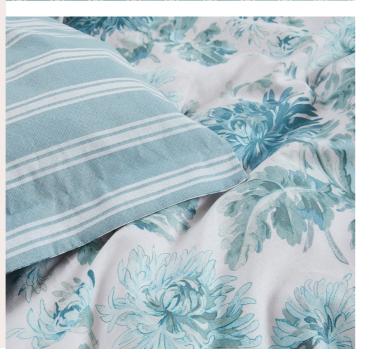
DETAILS

Set Includes 2 Matching Pillowcases 5cm Self Flange Reversible Design Clear Buttons

SET SIZES









Rosemore

QUILT COVER SET

The Rosemore design is a harmonious fusion of quintessentially British flora and fruits – roses, convolvulus, and strawberries – culminating in a delightful embodiment of timeless country allure. A contemporary emblem of classic charm.



REVERSE DESIGN

Rosemore (Reversible)

COLOUR

Truffle

COMPOSITION

100% Cotton Slub

DETAILS

Set Includes 2 Matching Pillowcases
5cm Self Flange
Reversible Design
Clear Buttons

SET SIZES















Blencow Sprig

SHEET SET

Embarking on its journey in 1990, this enchanting print draws its inspiration from an authentic work of art. Blencow Sprig unveils a captivating trellis motif adorned with the grace of carnations, potentilla flowers, and berries. Its creation captures the very essence of timeless beauty, encapsulating the delicate charm of nature's bounty within an artful tapestry.

COLOUR

Duck Egg

COMPOSITION

100% Cotton I 300TC Percale

DETAILS

Set Includes: 1 Flat sheet, 1 Fitted sheet & 2 Matching pillowcases

SET SIZES

DOUBLE FLAT

FITTED 137 x 190 + 40cm

QUEEN FLAT 245 x 265cm

FITTED 152 x 203 + 40cm

KING FLAT 275 x 265cm

FITTED 182 x 203 + 40cm

230 x 254cm









Gingham

SHEET SET

Radiating warmth and an inviting allure, this expansive gingham print, has been meticulously crafted in harmonious tones to cultivate an atmosphere of snug homeliness. The remarkable design presents a symphony of patterns, seamlessly blending the charm of classic country aesthetics with a touch of contemporary sophistication.

COLOUR

Stone

COMPOSITION

100% Cotton I 300TC Percale

DETAILS

Set Includes: 1 Flat sheet, 1 Fitted sheet & 2 Matching pillowcases

SET SIZES

 DOUBLE
 FLAT
 230 x 254cm

 FITTED
 137 x 190 + 40cm

 QUEEN
 FLAT
 245 x 265cm

 FITTED
 152 x 203 + 40cm

 KING
 FLAT
 275 x 265cm

FITTED 182 x 203 + 40cm









Burnham

SHEET SET

Gracefully entwined, the Burnham design unveils a captivating leaf trellis pattern, drawing inspiration from an authentic painted artwork within the Laura Ashley archive. This enchanting creation emanates a sense of rustic charm, seamlessly capturing the essence of the countryside while maintaining an air of timeless sophistication.

COLOUR

Spruce Green

COMPOSITION

100% Cotton I 300TC Percale

DETAILS

Set Includes: 1 Flat sheet, 1 Fitted sheet & 2 Matching pillowcases

SET SIZES

 DOUBLE
 FLAT
 230 x 254cm

 FITTED
 137 x 190 + 40cm

 QUEEN
 FLAT
 245 x 265cm

 FITTED
 152 x 203 + 40cm

 KING
 FLAT
 275 x 265cm

 FITTED
 182 x 203 + 40cm









Heacham Stripe

SHEET SET

Boasting a sleek and modern textural stripe, Heacham Stripe presents a minimalist yet enduring aesthetic that effortlessly graces any interior with its timeless allure. The design's clean lines and contemporary sensibility speak to a sophisticated simplicity, allowing it to seamlessly blend with a variety of décor styles while maintaining an air of timeless elegance.

COLOUR

Truffle

COMPOSITION

100% Cotton I 300TC Percale

DETAILS

Set Includes: 1 Flat sheet, 1 Fitted sheet & 2 Matching pillowcases

SET SIZES

DOORFE	FLAI	230	Χ	254cm
	FITTED	137	Χ	190 + 40cm
QUEEN	FLAT	245	Χ	265cm
	FITTED	152	Χ	203 + 40cm
KING	FLAT	275	Χ	265cm
	FITTED	182	Χ	203 + 40cm

Pillowcases

EUROPEAN

Three timeless and classic Laura Ashley designs available in a luxe European size, designed to coordinate to our Quilt Cover and Sheet sets.

Campion

A delicate floral print.

Farnworth

A classic irregular block stripe.

Lille Stripe

A timeless pin stripe.

SIZE

65 x 65cm + 1cm French Hem

COMPOSITION

100% Cotton Slub

DETAILS

French Hem



Campion





Hedgerow Green



Duck Egg

Cushions

DECORATIVE CUSHIONS

A meticulously crafted collection of decorative cushion designs chosen to compliment our various Quilt Cover and Sheet sets. All cushions come feather-filled.



Mr Jones Truffle Linen Blend | 50x50cm

Double Sided + French Hem

Mr Jones is a classic geometric design with historic influence.



Rosemore Truffle Linen Blend | 50x50cm

Double Sided + French Hem

A mix of traditional British flowers giving a delightful look of classic country charm.



Forsythia Truffle Linen Blend | 50x50cm

Double Sided + French Hem

A classic floral design with little blossoms flowering along slender branches.



Forsythia Sky Blue Linen Blend | 50x50cm

Double Sided + French Hem

A classic floral design with little blossoms flowering along slender branches.



Soulbury Truffle Linen Blend | 50x50cm

Reversible Design

A textured all-over pattern of blooming flowers with trailing leaves. On the reverse: a candy stripe.



Rosemore Midnight
Linen Blend | 50x50cm

Double Sided + French Hem

A mix of traditional British flowers giving a delightful look of classic country charm.



Walled Garden Midnight
Linen Blend | 50x50cm

Double Sided + French Hem

Wonderfully welcoming, this floral toile print features blooming roses amongst berries and butterflies.



Mr Jones Sky Blue
Linen Blend | 50x50cm

Double Sided + French Hem

Mr Jones is a classic geometric design with historic influence.



Soulbury Sky Blue

Face: Linen Blend
Reverse: Cotton | 50x50cm

Reversible Design

A textured all-over pattern of blooming flowers with trailing leaves. On the reverse: a candy stripe.



Tapestry Bloom Midnight

Face: Linen Blend
Reverse: Cotton Velvet | 40x60cm

Reversible + Velvet Piping

A classic floral that has been modernised and reworked to suit a timeless and elegant home. On the reverse, a plain cotton velvet.







Lambton Garden Plaster Pink

Linen Blend | 50x50cm

Double Sided + French Hem

This double sided print features an abundance of florals such as dog roses, parrot tulips on curving stems.



Brideford Paisley Peony Pink

Linen Blend | 50x50cm

Double Sided + French Hem

Classically ornate, this features a timeless and delicate large-scale paisley pattern.



Summer Rose Peony Pink

Linen Blend | 50x50cm

Reversible + French Hem

This elegant reversible eye-catching double sided print floral print features large-scale stylised summer roses surrounded by leafy stems.



Edita's Garden Blush Pink

Face: Linen Blend Reverse: Cotton Velvet | 50x50cm

Reversible

Featuring branches blooming with exotic flowers. This decadent design has a charming tropical feel to it. On the reverse, a plain cotton velvet.



Lington Spray Peony Pink

Face: Linen Blend Reverse: Cotton Velvet | 40x60cm

Reversible + Velvet Piping

This abstract print features parts of the Foscot Damask pattern featuring marigold and tulip-like flowers. On the reverse, a plain cotton velvet.



Rosemore Hedgerow Green Linen Blend | 50x50cm

Double Sided + French Hem

A mix of traditional British flowers giving a delightful look of classic country charm.



Forden Hedgerow Green Linen Blend | 50x50cm

Double Sided + French Hem

A contemporary design: Forden is a beautiful textured damask print.



Maryam Hedgerow Green

Face: Linen Blend
Reverse: Cotton Velvet | 50x50cm

Reversible

Maryam showcases beautiful chrysanthemums which bring a touch of nature into the interior.
On the reverse, a plain cotton velvet.



Tapestry Bloom Hedgerow Green

Face: Linen Blend
Reverse: Cotton Velvet | 40x60cm

Reversible + Velvet Piping

A classic floral that has been modernised and reworked to suit a timeless and elegant home. On the reverse, a plain cotton velvet.



LAURA ASHLEY

Established in London in 1953, Laura Ashley is one of the world's best-loved fashion and home furnishings brands. Currently, Laura Ashley offers a complete range of lifestyle products, including home furnishings and accessories, women's sleepwear and accessories, children's apparel, and hospitality experiences.

With an inspiring start up story built on upon entrepreneurial ambition, craft, creation and traditional values of quality and originality, the Laura Ashley story remains synonymous with beauty and design.

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BEDDING

Our exclusive and luxurious Laura Ashley bedding range is superior in its softness and ideal for cultivating the perfect nostalgia and heritage that comes from the originality of the Laura Ashley story. Crafted from the highest quality cottons, each component is specifically designed to facilitate a restful nights sleep.

SIZES

All items are made to Australian standard sizes, with an industry standard 40cm

mattress depth to allow for mattress toppers.

SET INCLUSIONS

Sheet Sets -

SIZE	FITTED	FLAT	PILLOW
3126	SHEET	SHEET	CASE
SSINGLE	✓	✓	1
DB DOUBLE	✓	✓	2
QB QUEEN	✓	✓	2
KB KING	✓	✓	2

Quilt Cover Sets -

SIZE	QUILT	PILLOW
3122	COVER	CASE
SSINGLE	✓	1
DB DOUBLE	✓	2
QB QUEEN	✓	2
KB KING	✓	2

Coverlet -

SIZE	QUILT	PILLOW CASE
QB QUEEN	✓	2

CARE

Please refer to the care label that will be located on all soft goods by hang-tag or label sewn on the seam of your item.

Always refer to your care label before attempting any cleaning. Treat spills and stains as soon as possible to minimise the risk of permanent damage.

Our advice is given in good faith and should not be considered a guarantee. If in any doubt, always consult a cleaning professional. Laura Ashley manchester pieces are intended for interior use only.

QUILT COVER & SHEET PACKAGING

Fabric Bag - Front



Fabric Bag - Back



EUROPEAN PILLOWCASE PACKAGING

Fabric Bag - Front



Fabric Bag - Back



COLOUR REFERENCE

Photography is for illustration only.
Please note all photography in this
catalogue is intended as a visual
representation only. Although care is
taken to ensure images are not
misrepresented, colours are not an
exact match due to variation in printed
standards and monitor calibration.

CONTACT

Australia & New Zealand
Pip Collins - Packaged General Manager
+61 (0) 419878 512
pcollins@basfordbrands.com

Customer Service
Australia 1 300 656 626
customerservice@basfordbrands.com

New Zealand 0800 109 010 customerservice@basfordbrands.co.nz

Online
www.basfordbrands.com

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LAURA ASHLEY

SINCE 1953